

students

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- estimated
- actual



327,100  
+ 230,177  

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557,277

"What did you learn at school today" conversations

teachers

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elementary

12,425

secondary

1,586



others (i.e. school administrators and parents)

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4,924

Face to Face Teacher Hours

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2,265

programs

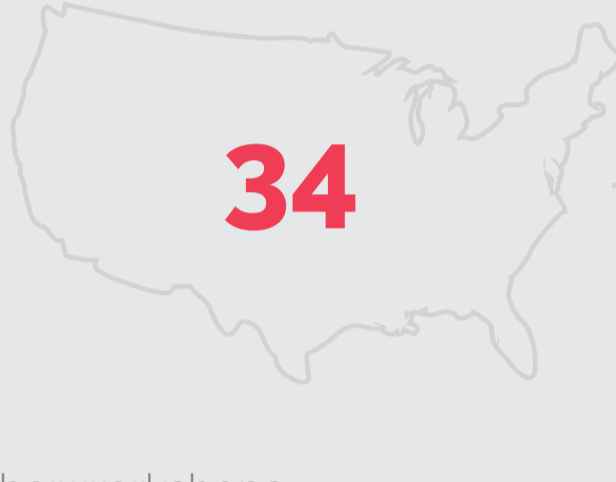
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Sixty-five

states

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student and/or teacher workshops

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twenty-one

years to NEF's 40th anniversary

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1

All Americans benefit from our abundance of domestic natural resources and the dedication of the men and women that produce, transport and deliver energy safely and reliably to their homes and businesses every day. Today more than ever, energy is a discussion topic at every kitchen table as well as in the corridors of power throughout the world. It effects our daily quality of life, our economy and the planet we inhabit. We want everyone to be aware of the energy choices available to them and the industry that delivers this unparalleled level of comfort and convenience. National Energy Foundation is committed to providing avenues for learning about energy and growing the number of informed consumers.

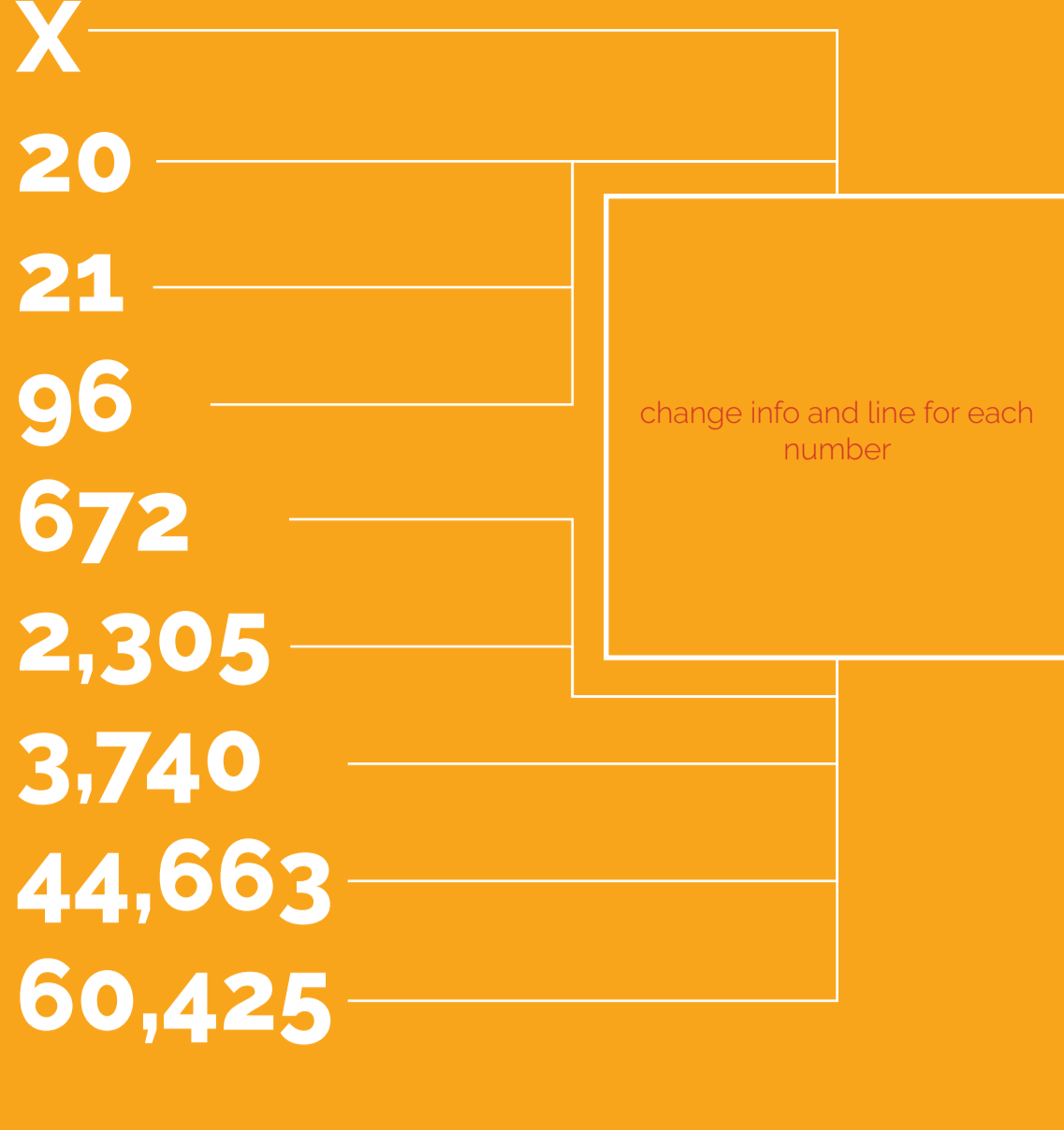
In 2015, NEF increased the number of programs, states, students and families it serves. With 65 programs in 34 states we continue to expand opportunities to provide teachers, students and the adult community with effective training and educational materials to promote energy literacy.

We are using new and exciting platforms for putting our best face forward. We have introduced a new visual identity for NEF by refreshing our brand and presentations. We are also increasing our offerings for digital communications. More people are receiving communications from NEF and they are receiving those materials in a fresh new way.

We are growing our energy team even further by extending opportunity into our communities. We are arming K-12 teachers with the tools they need to kindle a love of STEM education in their classrooms. With activities, instructional materials and supplies, our teachers are inspiring a generation of inquisitive minds and giving students a foundation of knowledge that will serve them well in their future endeavors.

None of this great success could take place without our talented and dedicated team. Elissa Richards has hit the ground running in her new role as President. She is joined by a leadership team of Gary Swan, Anne Lowe and Wayne Bonner, all of whom have transitioned successfully and seamlessly into their news roles and along with the entire enthusiastic and talented NEF staff have exceeded expectations. Their passion and professionalism have played an integral part in our continued success this year.

Building and maintaining a 21<sup>st</sup> century economy will continue to depend on the safe and reliable delivery of affordable energy provided by a trained and motivated workforce and used by an educated consumer. The National Energy Foundation is well positioned to help our nation successfully accomplish those goals



energy safe kids

Expand and promote electrical and/or natural gas energy safety.



**179**  
hours Gas Dash  
game time

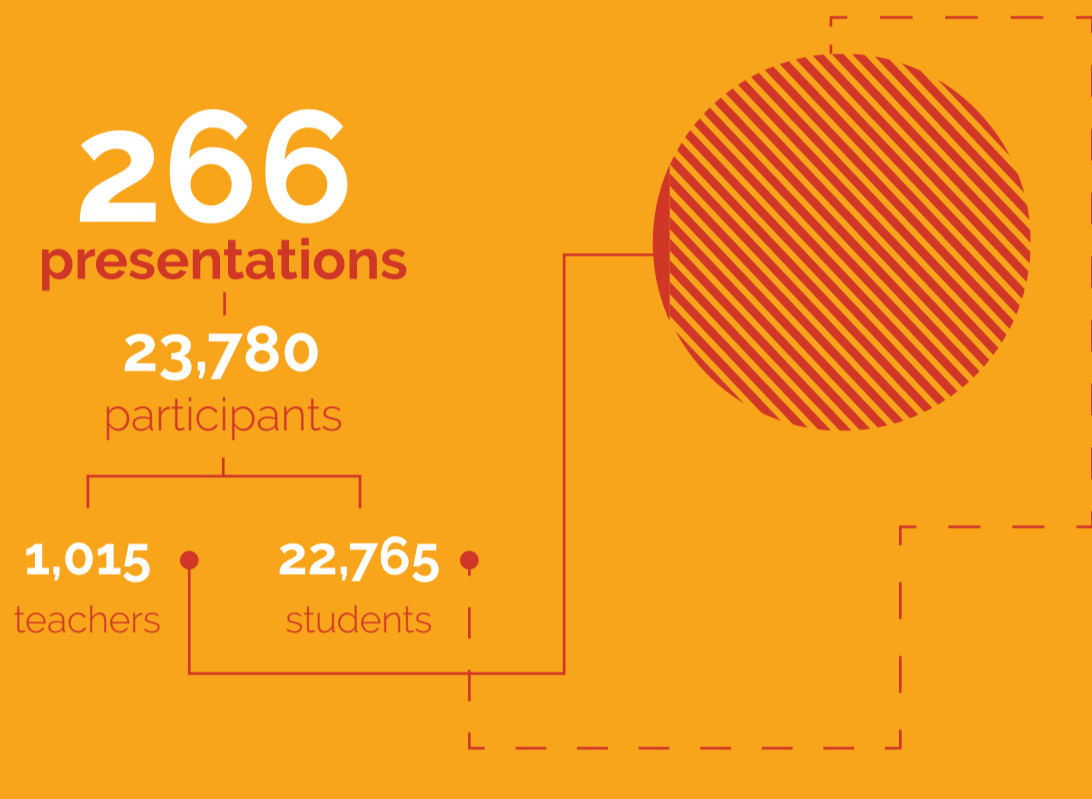
**37**  
educational  
grants  
distributed

**4330**  
students creating  
human circuits



energy awareness, energy efficiency and conservation programs

Promote energy literacy, sensible behaviors, the use of efficient products that reduce energy use and preserve natural resources.



workshops



student camps

**26** Engagments

**10** (ish) Contest e

**7** Sponsors

**5** Facilities

**2** Tweets

**1** New Student C

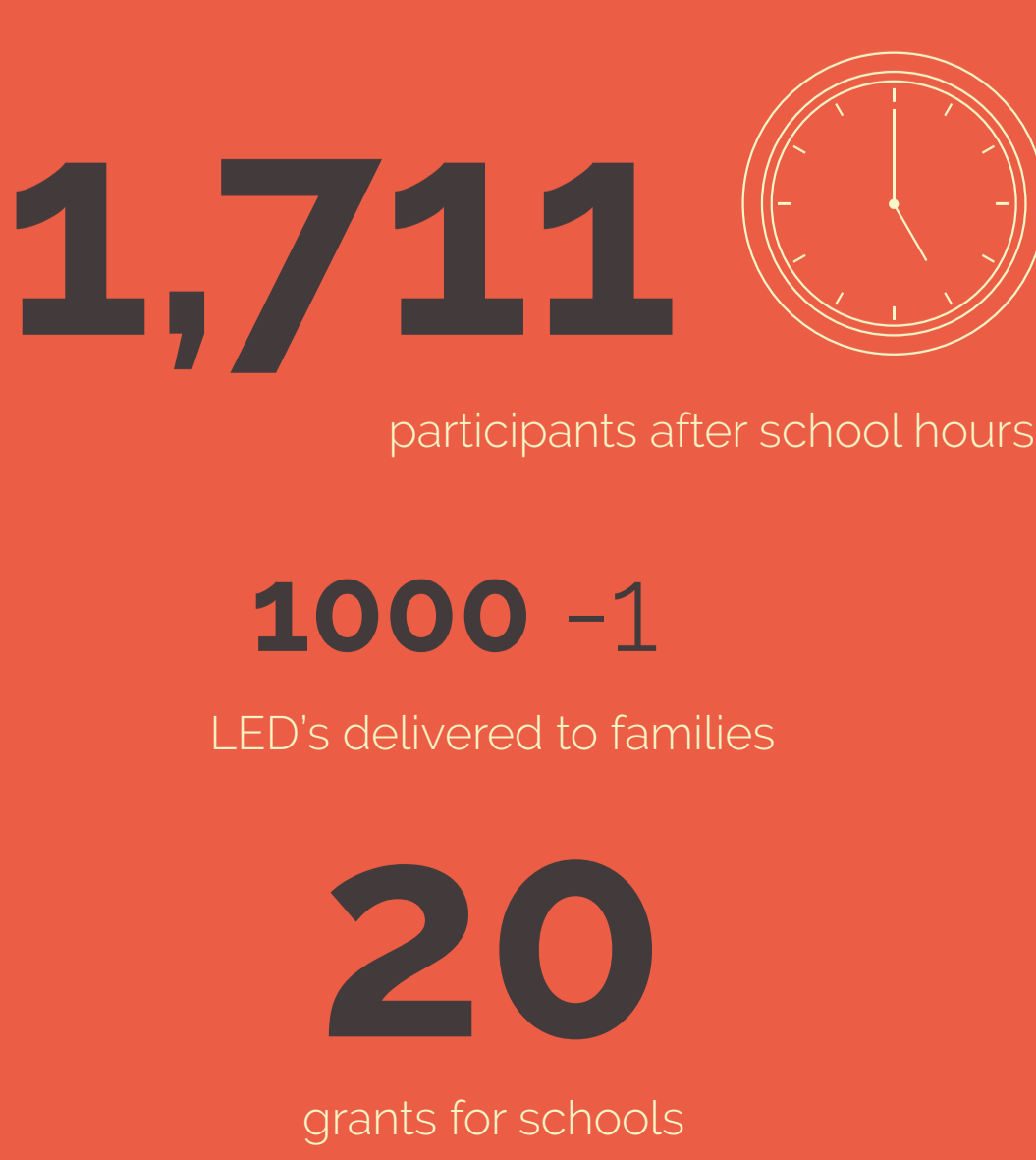
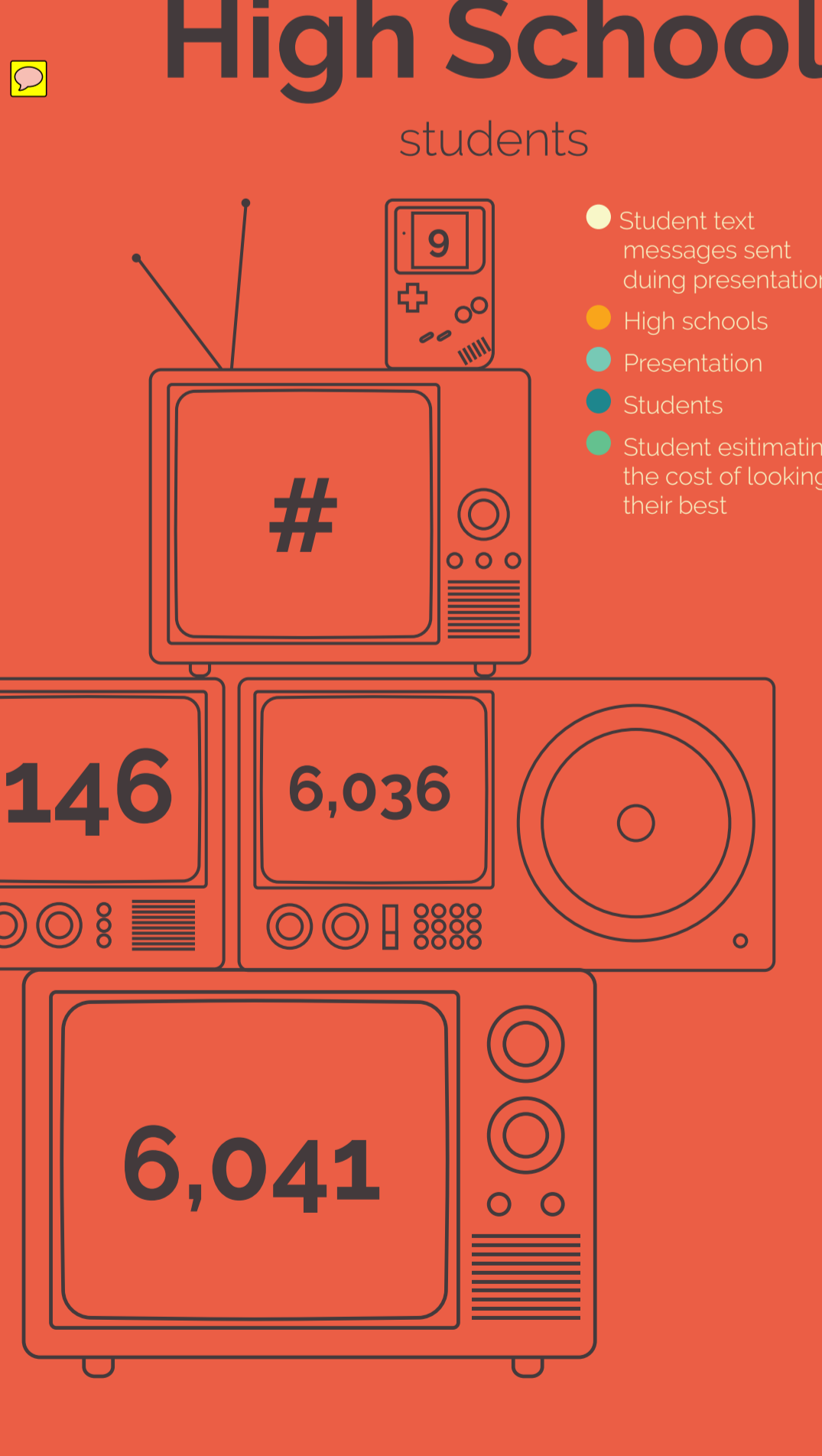
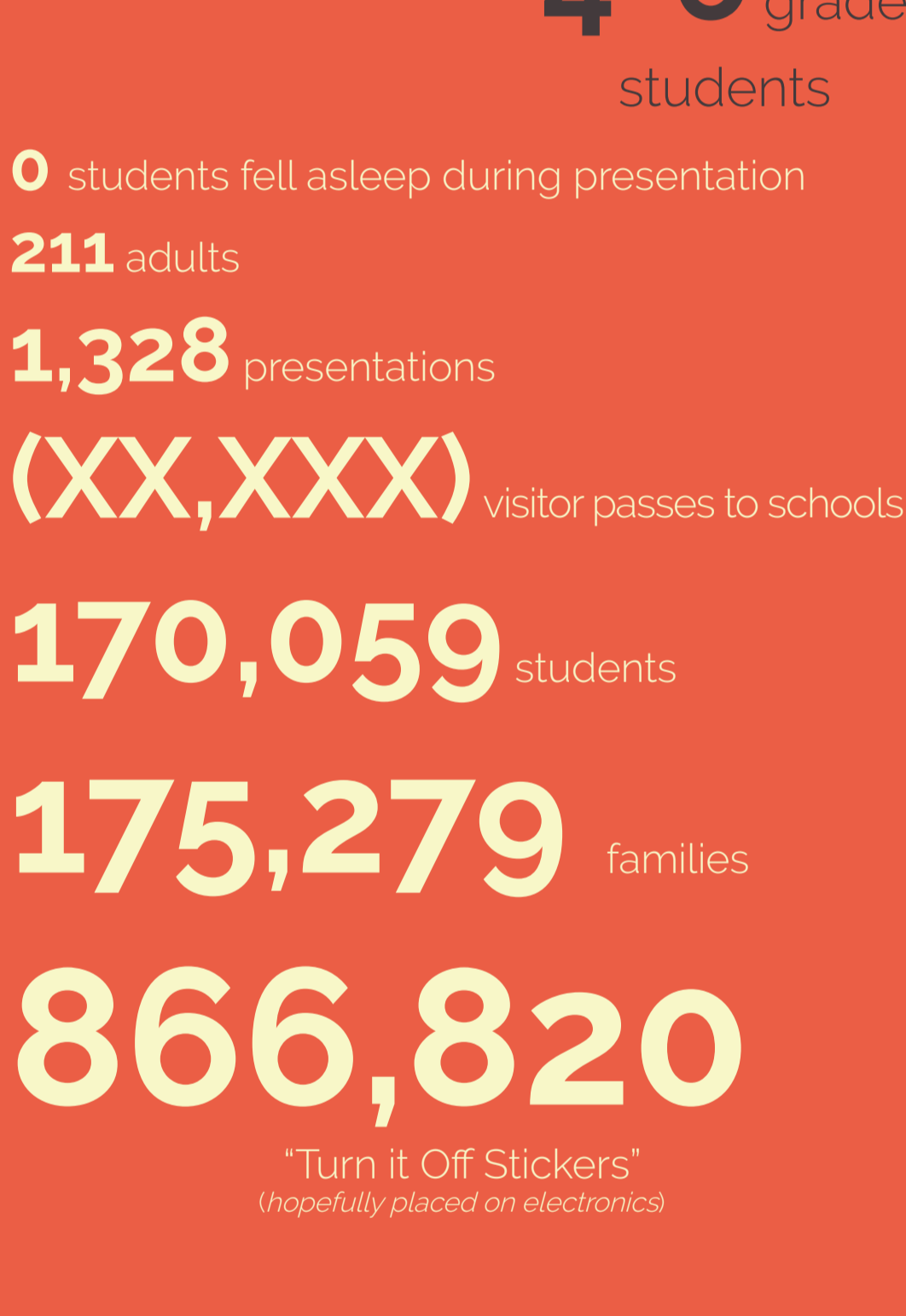
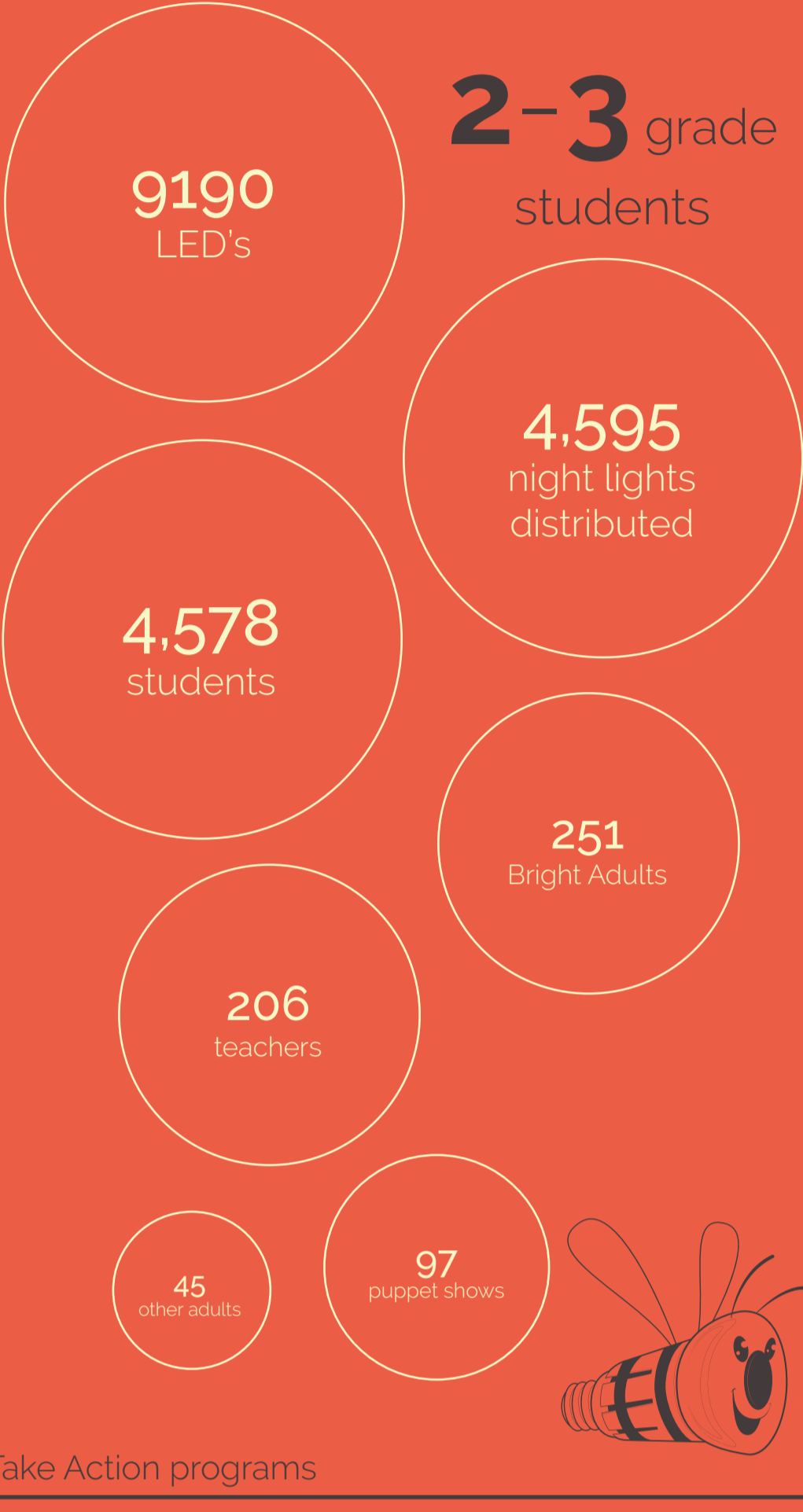
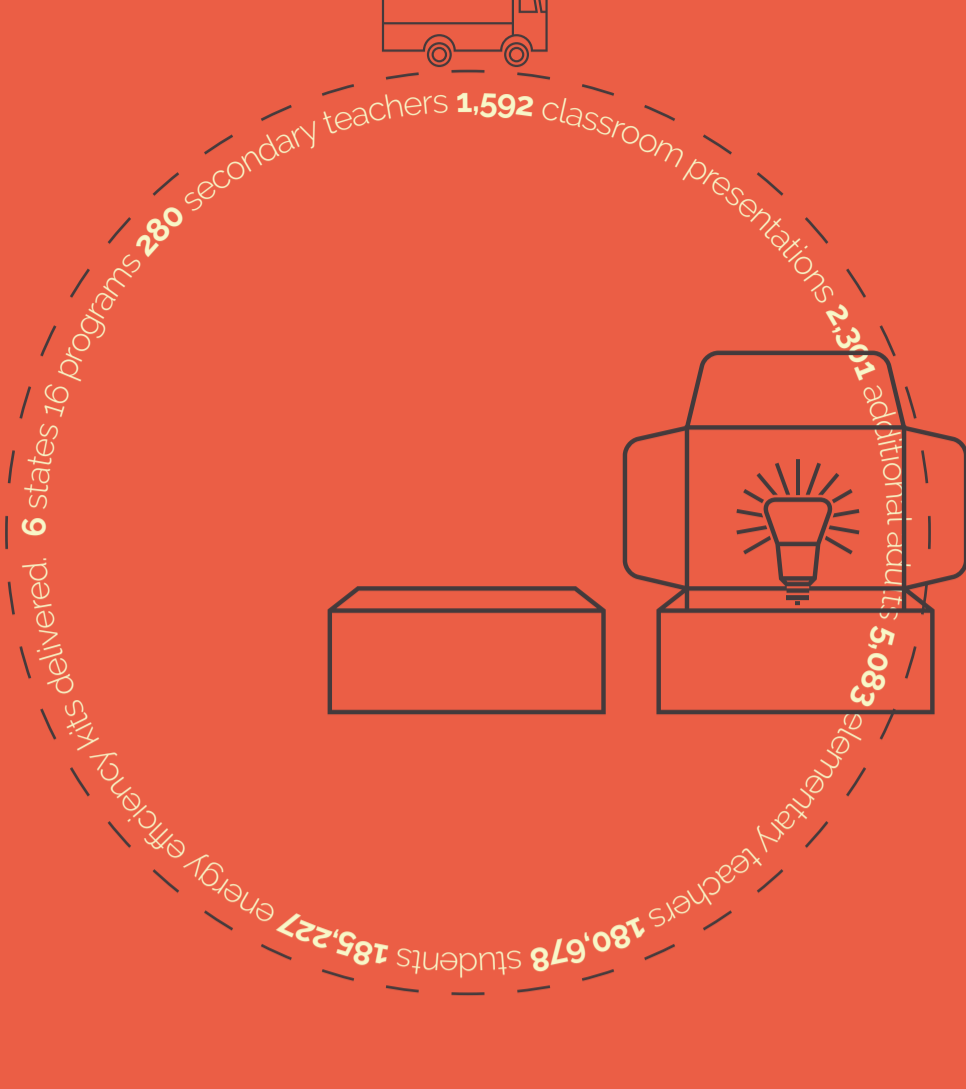
kWh saved

**24,573,979**



therms saved

**1,349,830**





# New Posters

**1** Alternative Fuels Poster



**3** more

curriculum for new programs

**four**



nuevas guías españoles



**12**

new or rejuvenated materials



- Renewable Resources Poster
- Alternative Fuels Poster
- Biodiesel Poster
- Nuclear power poster in conjunction with a major energy utility? (Robin?)
- Electrical Safety Website
- Idling Curriculum- Junior High and High School versions
- New Education Program Curriculum Suites in two states
- English/Spanish Student Guide in New Mexico
- Energy Action Challenge – Family Version
- Road to Clean Air curriculum suite
- Sustainable-U teacher workshop curriculum suite



**723**

editing hours



**1** New Poster

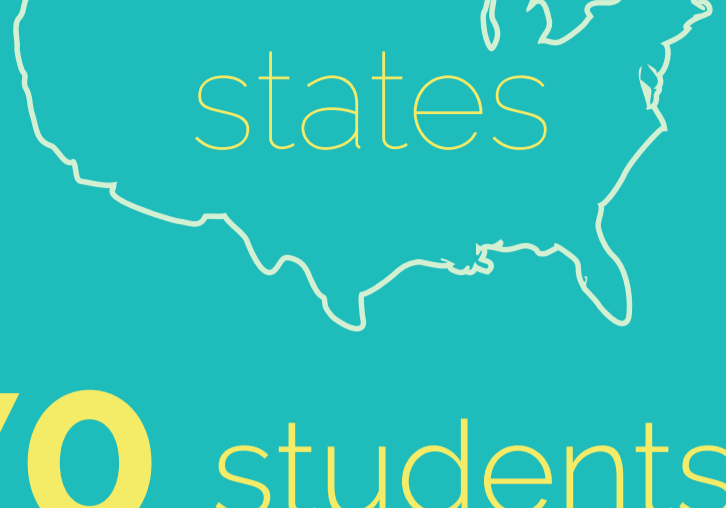
for over 2000 teachers

**20**

programs

**21**

states



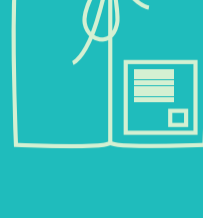
**270**

students

received educational materials

**3,239**

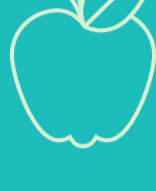
hand packed teacher packets for Academy of Natural Gas Fulfillment



**5,980**

teachers

received FREE materials



**125,825**

elementary

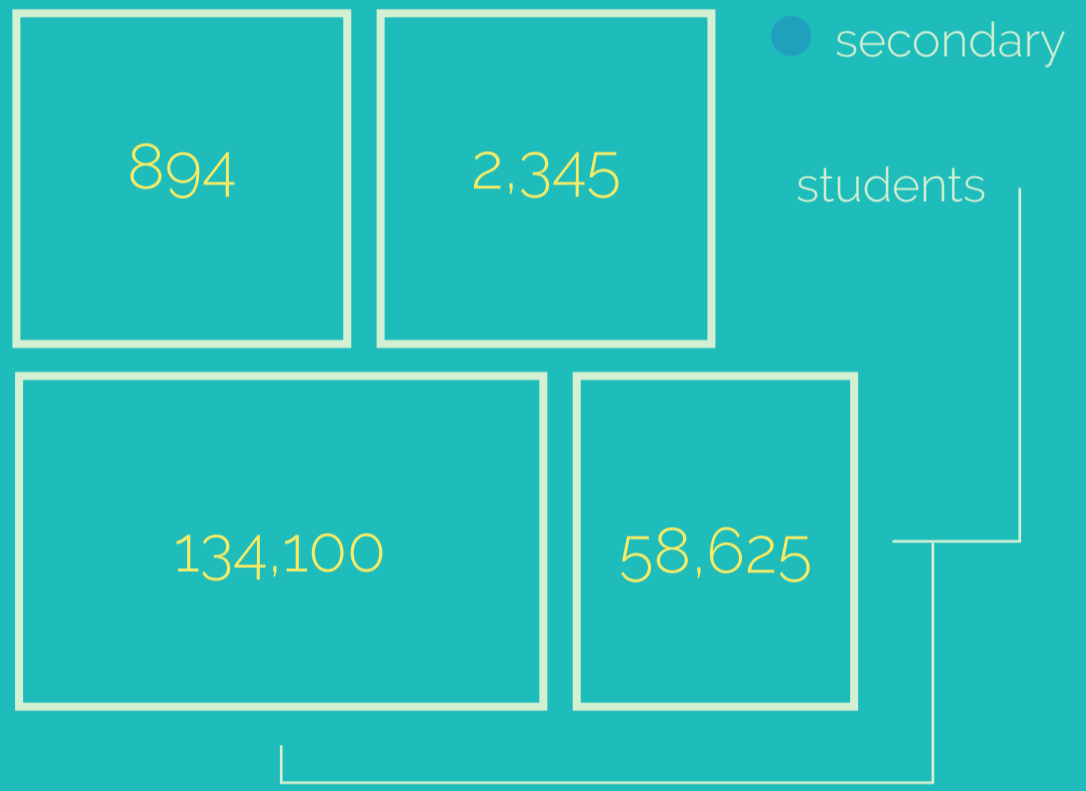


&

**140,850**

secondary students received indirect education through teacher education materials.

NEF academy of natural gas education



Other national wide materials distribution programs



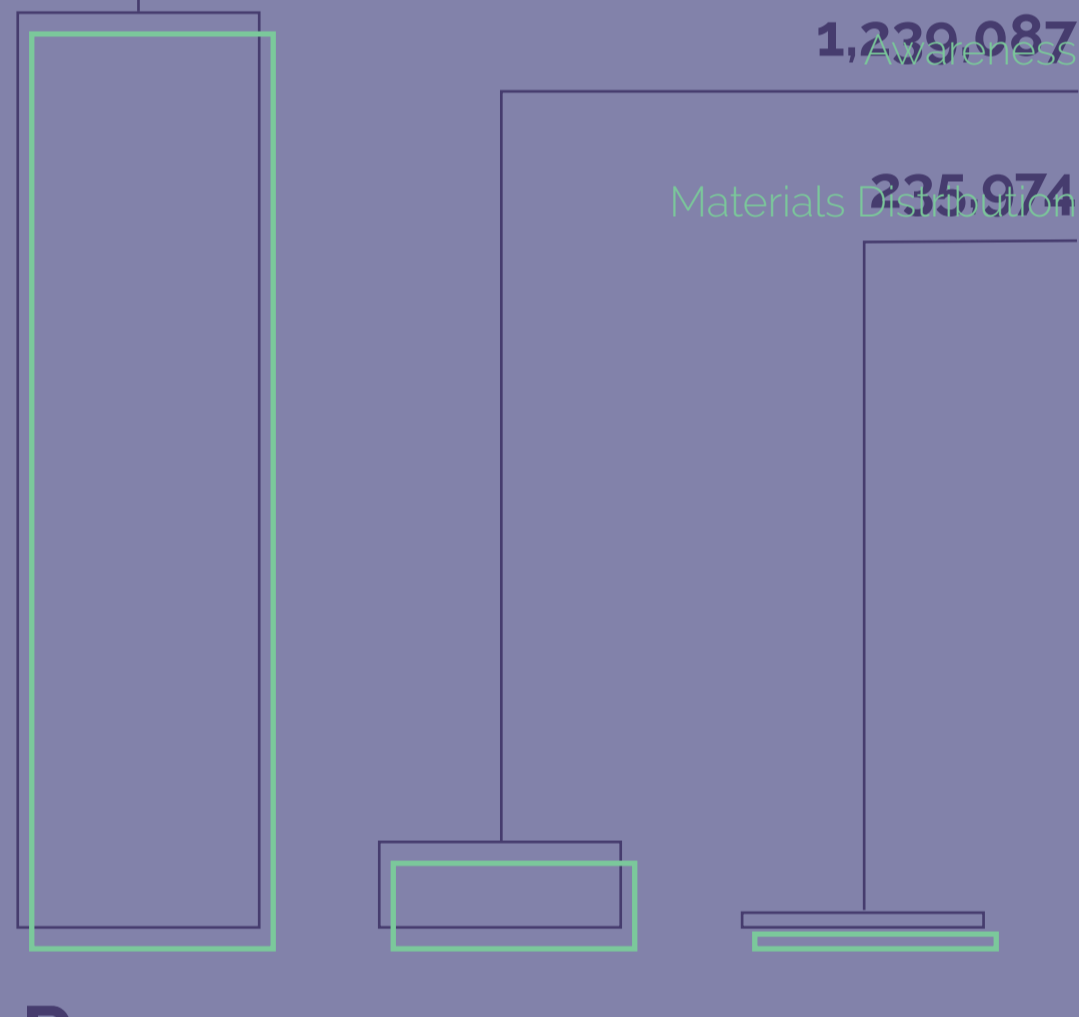


## statements of financial position

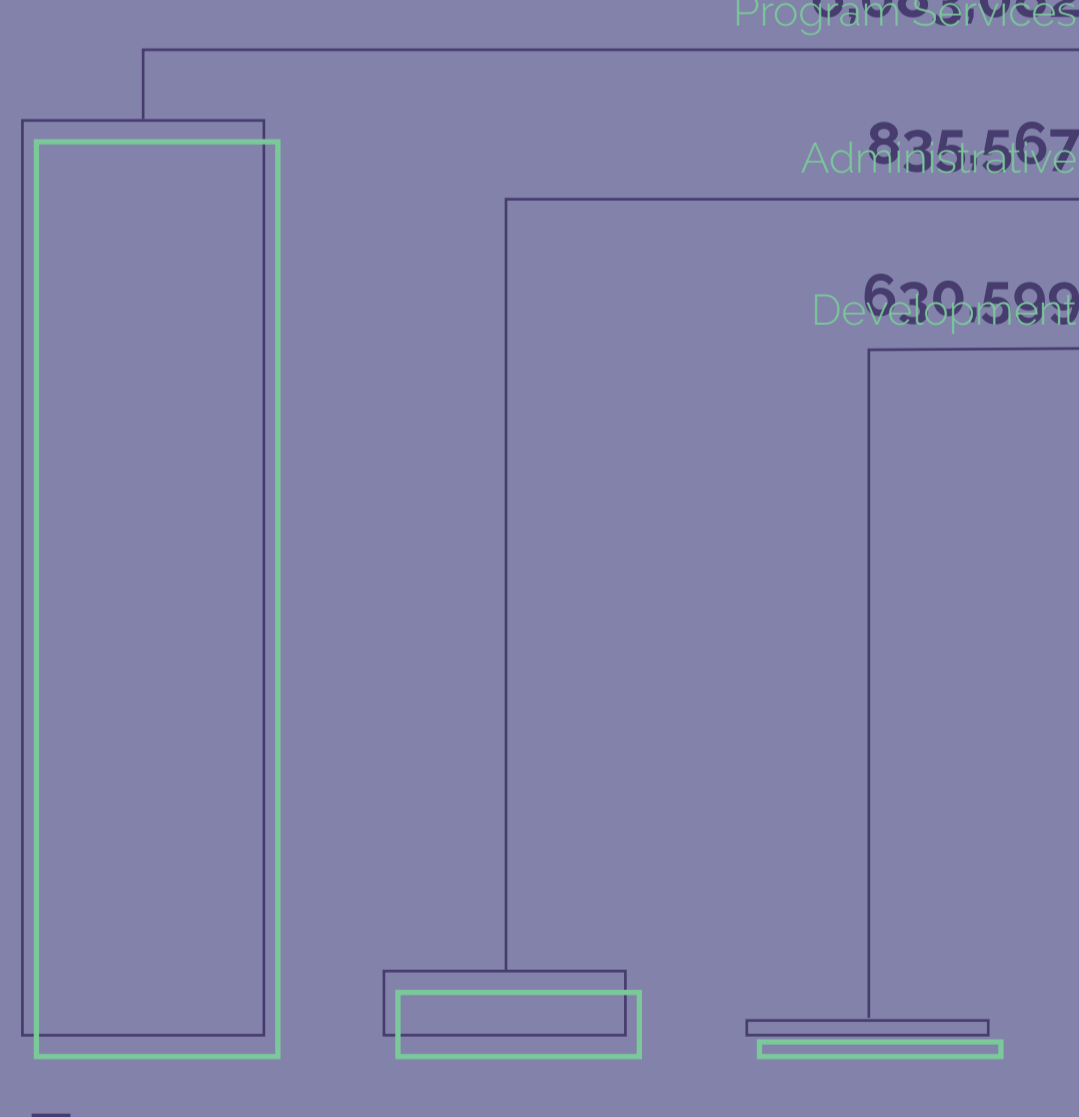
	2014*	2015
<b>ASSETS</b>		
<b>Current assets</b>		
Cash and cash equivalents	1,864,981	2,133,903
Accounts receivable	662,750	732,516
Inventory	111,497	83,961
Investment in mutual funds	505,359	521,041
Other current assets	14,628	44,104
<b>Total current assets</b>	<b>3,159,215</b>	<b>3,515,525</b>
Property and equipment		
Office equipment	265,249	321,360
Automobiles	25,423	29,329
Less accumulated depreciation	(154,225)	(199,873)
<b>Property and equipment (net)</b>	<b>136,447</b>	<b>150,816</b>
Deferred compensation plan	304,542	348,904
<b>Total assets</b>	<b>3,600,204</b>	<b>4,015,245</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>Current liabilities</b>		
Accounts payable and accrued liabilities	324,312	519,397
Deferred revenue	616,307	182,751
<b>Total current liabilities</b>	<b>940,619</b>	<b>702,148</b>
Deferred compensation plan	55,484	-
<b>Total liabilities</b>	<b>996,103</b>	<b>702,148</b>
Net assets		
Unrestricted	2,604,101	3,313,097
<b>Total net assets</b>	<b>2,604,101</b>	<b>3,313,097</b>
<b>Total liabilities and net assets</b>	<b>3,600,204</b>	<b>4,015,245</b>

## statements of activities

	2014*	2015
Revenue and support		
Materials distribution	221,925	215,442
Less cost of materials	79,396	80,180
<b>Gross margin</b>	<b>142,529</b>	<b>135,262</b>
Program sponsors	5,867,826	7,498,741
Contributions	-	45,388
Miscellaneous revenue	13,005	20,740
<b>Non-materials revenue and support</b>	<b>5,880,831</b>	<b>7,564,869</b>
<b>Total revenue and support</b>	<b>6,023,260</b>	<b>7,700,131</b>
Expenses		
Program services		
Awareness	488,461	518,312
Energy management education	4,169,944	5,133,225
Materials, development & distribution	230,023	159,093
<b>Total program services</b>	<b>4,888,428</b>	<b>5,810,630</b>
Support services		
Development	461,930	541,235
Administrative	470,202	639,669
<b>Total support services</b>	<b>932,132</b>	<b>1,180,904</b>
<b>Total expenses</b>	<b>5,820,560</b>	<b>6,991,534</b>
Other income		
Unrealized gain (loss) on investments	13,903	399
Change in net assets, unrestricted	216,703	708,996
<b>Net assets, beginning of year</b>	<b>2,387,398</b>	<b>2,604,101</b>
<b>Net assets, end of year</b>	<b>2,604,101</b>	<b>3,313,097</b>



## Revenue



## Expenses





conference speeches

3

# NEF team members



on boards



conference attended

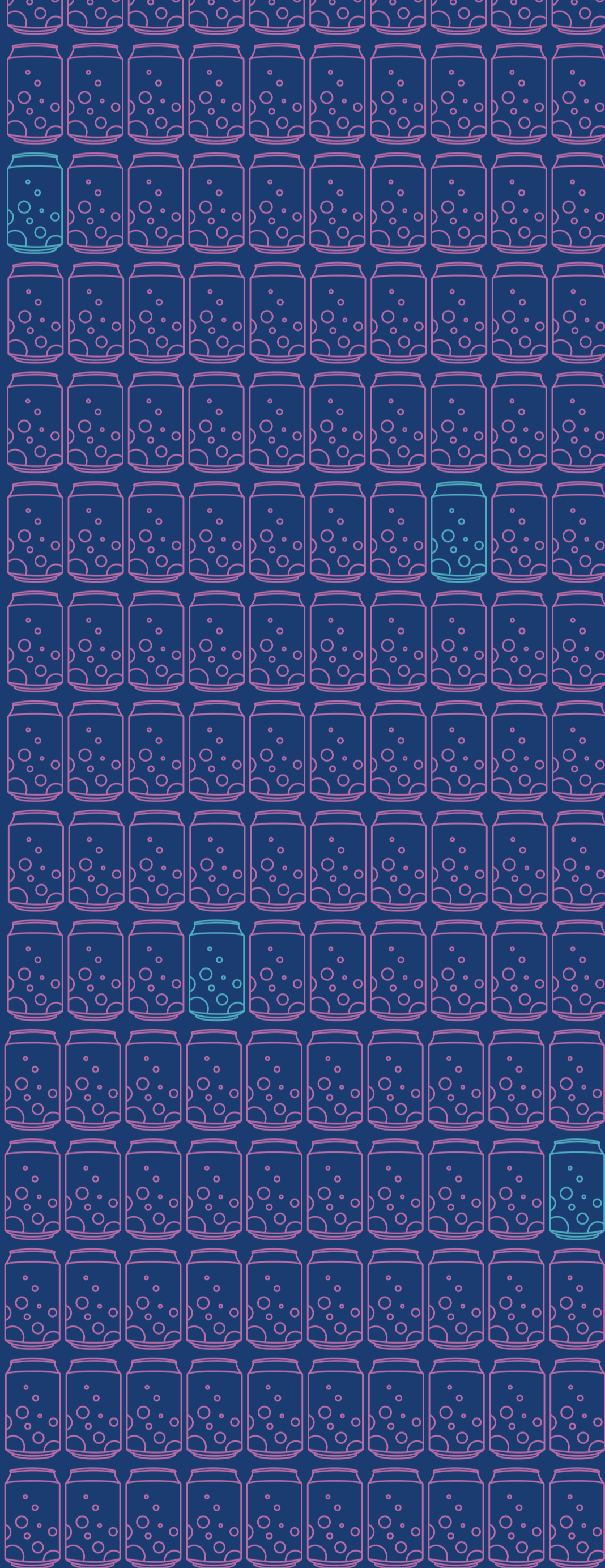


- American Council for an Energy Efficient Economy (ACEEE)
- Association of Energy Service Professionals (AESP)
- AM Conservation Group (AMCG)
- Center for Energy Workforce Development (CEWD)
- Common Ground Alliance (CGA)
- Edison Electric Institute (EEI)
- Intermountain Energy Summit
- Interstate Oil and Gas Compact Commission (IOGCC)
- Keystone Energy Efficiency Alliance (KEEA)
- Midwest Energy Efficiency Alliance (MEEA)
- Southeast Energy Efficiency Alliance (SEEA)
- Triangle Coalition
- U.S. Department of Transportation – Pipeline and Hazardous Materials Safety Administration
- Uintah Basin Energy Summit
- Utah Governor’s Energy Summit
- USA Science and Engineering Festival



handshakes with new friends

# 1500



free diet cokes



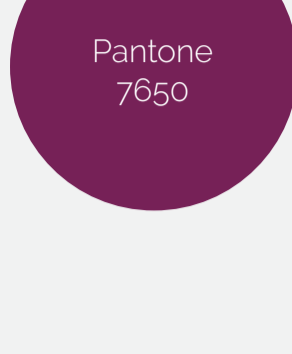
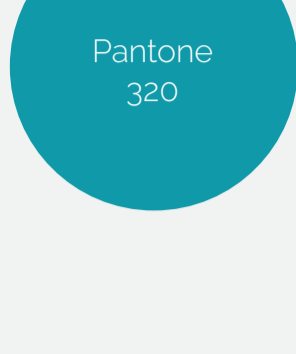
# 1

new logo



# 2

new colors



lines of code

**N**ational Energy Foundation (NEF) has been achieving its mission, to cultivate and promote an energy literate society, for almost 40 years. Students, teachers and families across the country have been learning how to answer the following important questions about energy:

1. What is energy and how do we use it?
2. How is energy measured and delivered? What is the cost?
3. Where does our energy come from?
4. What can I do to use energy more wisely?
5. How do I find credible information about energy?

As the energy industry evolves and experiences diversity, so does NEF. NEF continually adapts its plan to teach students and communities about energy efficiency and safety. Even though the increased abundance of natural gas use from other resource use has transformed the ways that NEF cultivates energy literacy, the mission still remains the same.

NEF evolves and grows with the energy industry while upholding the values of its mission. We will know that our mission is being accomplished and is worthwhile when people are better able to answer the above questions and engage in informal dialogue on energy.