Sixty-five

327,100
230,177
557,277

\[ \text{Estimate vs. Actual Participation} \]

What did you learn at school today?

"Face to Face Teacher Hours"

12,425

1,586

Teacher Hours

student and/or teacher workshops

4,924

2,265

programs

Sixty-five

20

21

sixty-five

twenty-one

student and/or teacher workshops

to NEF’s 40th anniversary

years to NEF’s 40th anniversary
All Americans benefit from our abundance of domestic natural resources and the dedication of the men and women that produce, transport and deliver energy safely and reliably to their homes and businesses every day. Today more than ever, energy is a discussion topic at every kitchen table as well as in the corridors of power throughout the world. It affects our daily quality of life, our economy and the planet we inhabit. We want everyone to be aware of the energy choices available to them and the industry that delivers this unparalleled level of comfort and convenience. National Energy Foundation is committed to providing avenues for learning about energy and growing the number of informed consumers.

In 2015, NEF increased the number of programs, states, students and families it serves. With 65 programs in 34 states we continue to expand opportunities to provide teachers, students and the adult community with effective training and educational materials to promote energy literacy.

We are using new and exciting platforms for putting our best face forward. We have introduced a new visual identity for NEF by refreshing our brand and presentations. We are also increasing our offerings for digital communications. More people are receiving communications from NEF and they are receiving those materials in a fresh new way.

We are growing our energy team even further by extending opportunities into our communities. We are arming teachers with the tools they need to deliver an outstanding education in their classrooms. With activities, instructional materials and supplies, our teachers are helping a generation of inquisitive minds develop a keen interest in the science, technology, engineering and math fields so that we will send these young people forward.

None of this great success could take place without our talented and dedicated team. Elissa Richards has hit the ground running in her new role as President. She is joined by a leadership team of Gary Swan, Anne Lowe and Wayne Bonner, all of whom have transitioned successfully and seamlessly into their new roles and along with the entire enthusiastic and talented team at NEF, they have been integral parts of our continued success.

Building and maintaining a culture of safety, economy and efficiency is important both for today and for the sustainability of affordable energy, provided by a broad and integrated portfolio of energy sources. The National Energy Foundation is well positioned to help our nation succeed in a complete energy mix.
energy awareness, energy efficiency and conservation programs

workshops, student camps, energy safe kids

20, 21, 96, 672, 2,305, 3,740, 44,663, 60,425

X

20
21
96
672
2,305
3,740
44,663
60,425

266 presentations, 23780 participants, 1,015 presentations, 22,256 participants

Promote energy literacy, sensible behaviors, the use of efficient products that reduce energy use and preserve natural resources.

1 Student camps
2 Conferences
19 Teacher professional development
623 Debate students
736 Teacher development credits
61,048 Students

Expand and promote electrical and/or natural gas energy safety.

hours Gas Dash game time educational grants distributed students creating human circuits presentations participants 266 Engagements 10 (ish) Sponsors 7 Facilities 5 Tweets 2 New Student Camps
24,573,979

1,349,830

9,199 LEDs

4,578 students

256 participants

6,036 student text messages sent during presentation

211 adults

1,328 presentations

170,059 students, 175,279 families

1,711 participants after school hours

866,820 “Turn it Off Stickers”

4,595 night lights distributed

4,578 students

2-3 grade students

4-6 grade students

296 students

20 grants for schools

High School students

146

6,036

6,041

High schools

Presentation

Students

Student estimating the cost of looking their best

1,711

1,349,830 kWh saved

24,573,979 therms saved

LED's delivered to families

Grants for schools

Participants after school hours

Lunch delivered to families

High School students
New Posters
- Alternative Fuels Poster
- Biodiesel Poster
- Nuclear power poster in conjunction with a major energy utility? (Robin?)
- Electrical Safety Website
- Idling Curriculum- Junior High and High School versions
- New Education Program Curriculum Suites in two states
- English/Spanish Student Guide in New Mexico
- Energy Action Challenge – Family Version
- Road to Clean Air curriculum suite
- Sustainable-U teacher workshop curriculum suite

4 new or rejuvenated materials

Renewable Resources Poster
Alternative Fuels Poster
Biodiesel Poster
Nuclear power poster in conjunction with a major energy utility? (Robin?)
Electrical Safety Website
Idling Curriculum- Junior High and High School versions
New Education Program Curriculum Suites in two states
English/Spanish Student Guide in New Mexico
Energy Action Challenge – Family Version
Road to Clean Air curriculum suite
Sustainable-U teacher workshop curriculum suite

723 editing hours
### Educational Materials Distribution

<table>
<thead>
<tr>
<th>Program</th>
<th>States</th>
<th>Students</th>
<th>Teachers</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Poster</td>
<td>60</td>
<td>140,850</td>
<td>5,980</td>
</tr>
<tr>
<td>Other national-wide</td>
<td>20</td>
<td>3,239</td>
<td>125,825</td>
</tr>
<tr>
<td>Materials Distribution</td>
<td>20</td>
<td>270</td>
<td>5,980</td>
</tr>
</tbody>
</table>

**Elementary & Secondary Students**

<table>
<thead>
<tr>
<th>Grade</th>
<th>Reached</th>
<th>Teachers</th>
<th>Estimated Student Reach</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elementary</td>
<td>2,345</td>
<td>894</td>
<td>74,220</td>
</tr>
<tr>
<td>Secondary</td>
<td>134,100</td>
<td>58,625</td>
<td>2,741</td>
</tr>
</tbody>
</table>

**Total Students Reaching**

- Elementary: 74,220
- Secondary: 134,100

**Total Materials Distribution**

- 2000 teachers received materials for over 2000 teachers
- Hand packed teacher packets for 2,341 teachers
- NEA Academy of Natural Gas (ANGE) teachers: 894
- Students reached: 74,220
- Total estimated student reach: 134,100
- Indirect education through teacher education materials: 2,741

**Other National-wide Materials Distribution Programs**
Student competitions:

- Facebook challenge posts
- Total awards given
- Debates speeches written
- Posters created
- Broken crayons
- Hours on the cutting room floor
- States for Pipeline and Hazardous Materials Safety Administration contest

13 states

41 broken crayons

157 hours on the cutting room floor

(XXXX) debate speeches written

(XXXX) posters created

2,577 Facebook challenge posts

4,566 entries

11 entries
3 NEF team members

conference speeches

handshakes with new friends

1500 free diet cokes
6 panels on the new display
2 new colors
new logo
(XXXX)
lines of code
National Energy Foundation (NEF) has been achieving its mission, to cultivate and promote an energy literate society, for almost 40 years. Students, teachers and families across the country have been learning how to answer the following important questions about energy:

1. What is energy and how do we use it?
2. How is energy measured and delivered? What is the cost?
3. Where does our energy come from?
4. What can I do to use energy more wisely?
5. How do I find credible information about energy?

As the energy industry evolves and experiences diversity, so does NEF. NEF continually adapts its plan to teach students and communities about energy efficiency and safety. Even though the increased abundance of natural gas has transformed the ways that NEF cultivates energy literacy, the mission still remains the same.

NEF evolves and grows with the energy industry while upholding the values of its mission. We will know that our mission is being accomplished and is worthwhile when people are better able to answer the above questions and engage in informal dialogue on energy.