



National Energy Foundation

2015

annual report

[Overview/Our Story](#)

[Letter from the Chairman of the Board](#)

[Energy Awareness and Natural Resources](#)

[Energy Management](#)

[Financials](#)

[Materials Development](#)

[Materials Distribution](#)

[Consultation](#)

[Student Competitions](#)

[New Visual Brand Identity](#)

[President's Message](#)

Overview

The mission of The **National Energy Foundation** is to cultivate and promote and energy literate society. To accomplish this mission NEF is dedicated to the development and implementation of educational materials and programs. NEF instruction focuses on energy, natural resources and the environment. Over the course of the 2014 – 15 fiscal year, NEF has continued to grow the number of teachers and students becoming active and informed participants in the fascinating world of energy.

[Overview/Our Story](#)

[Letter from the Chairman of the Board](#)

[Energy Awareness and Natural Resources](#)

[Energy Management](#)

[Financials](#)

[Materials Development](#)

[Materials Distribution](#)

[Consultation](#)

[Student Competitions](#)

[New Visual Brand Identity](#)

[President's Message](#)

Letter from the chairman of the board

Lori Traweek

Overview/Our Story

Letter from the Chairman of the Board

Energy Awareness and Natural Resources

Energy Management

Financials

Materials Development

Materials Distribution

Consultation

Student Competitions

New Visual Brand Identity

President's Message

Energy awareness and natural resources

Energy Awareness Programs emphasize a wide range of topics delivered in a variety of formats. Teacher workshops, student camps and classroom presentations are all strategically implemented to progress one step closer to an energy literate society. **Energy Safe Kids** expands and promotes electrical and/or natural gas energy safety awareness. Although only statistics for classroom presentations are included in this section, you will also find statistics for other elements of ESK throughout this report including an interactive web experience, materials distribution and contests. Energy Awareness, Energy Efficiency and Conservation Programs encompasses all of the other literacy and behavior focused efforts essential to the NEF mission.

[Overview/Our Story](#)

[Letter from the Chairman of the Board](#)

[Energy Awareness and Natural Resources](#)

[Energy Management](#)

[Financials](#)

[Materials Development](#)

[Materials Distribution](#)

[Consultation](#)

[Student Competitions](#)

[New Visual Brand Identity](#)

[President's Message](#)

Energy management

Energy management programs combine behavioral education with energy efficiency kits for participants to install at home. The **THINK! ENERGY** (T!E) family of efficiency programs includes Bright Kids, Take Action, Innovation and Community in Action that combined reach our target audience of "K – Gray." T!E kits include products ranging from energy efficiency staples such as LED light bulbs to exciting new "smart products" that help automate energy management. When a family member participates in a T!E program, a lasting impact is made on the entire household. Energy literacy training is conducted either virtually or in-person to tell the energy story from natural resources to the wise use at home and brings the energy story full-circle.

[Overview/Our Story](#)

[Letter from the Chairman of the Board](#)

[Energy Awareness and Natural Resources](#)

[Energy Management](#)

[Financials](#)

[Materials Development](#)

[Materials Distribution](#)

[Consultation](#)

[Student Competitions](#)

[New Visual Brand Identity](#)

[President's Message](#)

Materials Distribution

Materials distribution programs provide essential energy literacy materials **directly to teachers**. The largest materials distribution program is The Academy of Natural Gas Education where NEF sends customized curriculum packets on behalf of industry sponsors. Other distribution programs may include distributing grand prize-winning posters or books to participants of contests or getting new NEF in the hands of relevant industry leaders. Sponsoring one of these programs is a fantastic way to help for an organization to help students understand the energy story without impacting a teacher's budgets.

[Overview/Our Story](#)

[Letter from the Chairman of the Board](#)

[Energy Awareness and Natural Resources](#)

[Energy Management](#)

[Financials](#)

[Materials Development](#)

[Materials Distribution](#)

[Consultation](#)

[Student Competitions](#)

[New Visual Brand Identity](#)

[President's Message](#)

Financials

Wayne Bonner

[Overview/Our Story](#)

[Letter from the Chairman of the Board](#)

[Energy Awareness and Natural Resources](#)

[Energy Management](#)

[Financials](#)

[Materials Development](#)

[Materials Distribution](#)

[Consultation](#)

[Student Competitions](#)

[New Visual Brand Identity](#)

[President's Message](#)

Consultations and In-Kind work

The Foundation's consultation services vary from informal recommendations to comprehensive involvement and planning. NEF is frequently called on by educators and partners to assist with on-site visits, committee membership opportunities, presentations at conferences, marketing consultation, custom materials development and strategic proposal writing. In addition, NEF is an active participant in **ongoing education** in the energy industry through conference attendance relating to all aspects of energy literacy.

In-Kind Work Statement:

Each year, NEF chooses to fund or support various organizations to help further fulfill its mission to support energy literacy.

[Overview/Our Story](#)

[Letter from the Chairman of the Board](#)

[Energy Awareness and Natural Resources](#)

[Energy Management](#)

[Financials](#)

[Materials Development](#)

[Materials Distribution](#)

[Consultation](#)

[Student Competitions](#)

[New Visual Brand Identity](#)

[President's Message](#)

New Visual Brand Identity

In 2014-2015 NEF debuted a **new logo**, colors and all of the other great marketing and communications pieces go along with them. Students are often setting trends and NEF works hard to keep up and remain fresh. Mixing new elements with the classic NEF look has resulted in a lot of fun and creative ideas for marketing, communications and design. This is just the beginning of what NEF will do for our corporate identity, stay tuned to www.NEF1.org for the next big thing!

Overview/Our Story

Letter from the Chairman of the Board

Energy Awareness and Natural Resources

Energy Management

Financials

Materials Development

Materials Distribution

Consultation

Student Competitions

New Visual Brand Identity

President's Message

President's Message

Elissa Richards

Thanks for scrolling

