

RESEARCH OUTLINE

Business Objectives:

- 1. Establish a robust, standard definition of energy literacy for use within NEF's programs and to inform the national discussion about energy
- 2. Create a national and regional understanding of energy literacy among young people at the conclusion of their secondary education
- 3. Develop data and collateral that NEF can use to establish the organization's credibility and increase its national presence throughout the country
- 4. Collect modern data regarding energy literacy for the purpose of point-in-time analysis and longitudinal comparison.

Research Objectives:

- 1. Test the explanatory and predictive value of various elements typically associated with energy literacy
- 2. Identify understanding of, perceptions regarding, and behavior related to the core elements of energy literacy
- 3. Assess differences in energy literacy associated with variation in regional, educational, and other demographic categories
- 4. Understand energy literacy among predefined segments established in previous research

Methodology:

National Survey Launch and Analysis

Administer a survey to 1,500 respondents with representative distribution across geography (according to the nine divisions defined by the US Census Bureau), household income, ethnicity, and gender. Age and school status will be distributed as follows:

| Age / School Status | % |
|-------------------------------------|--------|
| High School Seniors | 50-66% |
| Age 18-19 HS grads/not yet college) | 33-50% |
| TOTAL | 100% |

Nested quotas will ensure representative distribution of household income, ethnicity, gender, and age / school status within each of the 4 regions defined by the US Census Bureau.



Parent Starting Survey (for underage respondent):
[TBD]

Parent NOT Starting Survey (for respondent of age):
[TBD]

BLOCK 1: Screener and Some Demographics

NOTE: All programming language/logic in red text. Survey participants will only see black text.

SCREENER

| 1. | [PARENTS: parent = 1] | Which of the following best describes your total |
|----|-----------------------|--|
| | household income? | |

[YOUTH 18-19: parent = 0] Which of the following best describes your parents' total household income?

(Single select, required)

| O_1 | Less than \$15,000 |
|------------------|------------------------|
| 0 ₂ | \$15,000 to \$24,999 |
| O 3 | \$25,000 to \$49,999 |
| O 4 | \$50,000 to \$74,999 |
| 0 ₅ | \$75,000 to \$99,999 |
| 0 ₆ | \$100,000 to \$149,999 |
| 07 | \$150,000 to \$199,999 |
| 0 <mark>8</mark> | \$200,000 to \$249,999 |
| 0 ₉ | More than \$250,000 |
| O 99 | Don't know |

---Page Break---

| 2. Whic | h of the following best describes the location of your home? |
|-----------------------|---|
| (Singl | e select, required) |
| | Linker (a matropolia ar a ait.) |
| U 1 | Orban (a metropolis of a city) |
| O ₂ | Suburban (residential area, often on the outskirts of a city) |
| O 3 | Rural (Sparsely populated area) |
| | |



| 3. | [PARENTS: parent = 1] What is the highest level of education you or your partner have completed? [YOUTH 18-19: parent = 0] What is the highest level of education either of your parents or guardian(s) have completed? | | | |
|----|--|---|--|--|
| | (Singl | e select, required) | | |
| | 01 | Less than high school | | |
| | O ₂ | High school graduate (includes equivalency) | | |
| | 0 ₃ | Associate or technical degree | | |
| | 0 ₄ | Bachelor's degree | | |
| | O 5 | Graduate or professional degree | | |
| | O 99 | Don't know | | |
| | | | | |

[Display only to parents: parent = 1] Please click "Next" and bring your child to the computer to complete the survey. Your <u>child should respond to all questions</u> from this point forward.

---Page Break---

Thank you for your willingness to take this survey regarding energy literacy. This survey should take approximately 15-20 minutes to complete.

Please click "Next" to continue.

| 4. Please indicate your age, in years: (Numeric entry, required) | |
|---|--|
| Numeric entry TERMINATE IF: <16 or >19 | |

---Page Break---

5. Which of the following best describes your current high school enrollment status?

(Single select, required)

| 0 ₁ | Freshman [Terminate] |
|----------------|----------------------------|
| O 2 | Sophomore [Terminate] |
| O 3 | Junior [Terminate] |
| O 4 | Senior |
| O 5 | Recent graduate |
| 0 ₆ | Non-graduate (dropped out) |



6. In which state do you currently live? (Drop-down list, required)

Drop-down list of 50 states, DC, and "Not currently in the U.S." TERMINATE IF: "Not currently in the U.S." is selected

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| 7. Please select your gender. | | |
|-------------------------------|------------------------------|--|
| (Single select, required) | | |
| | | |
| O ₁ | Male | |
| O ₂ | Female | |
| O 3 | Non-binary or non-conforming | |
| | | |

---Page Break----

| 8. Whic | 8. Which of the following best describes your race or ethnicity? | | |
|-------------|--|--|--|
| Sele | ct all that apply | | |
| (Sing | le select, required) | | |
| | | | |
| | White or Caucasian | | |
| | Black or African-American | | |
| | Hispanic, Latino, or Spanish origin | | |
| \Box_4 | Asian | | |
| \square_5 | American Indian or Alaskan Native | | |
| D 77 | Other, please specify: (text) | | |
| | | | |

---Page Break---

BLOCK 2: Behaviors

PLEASE READ CAREFULLY:

This survey will ask you a variety of questions as it relates to (1) your knowledge of energy concepts, (2) your personal opinions regarding energy consumption, and (3) the personal choices you make regarding energy.

The intent of this survey is to <u>accurately</u> understand your true awareness, opinions, and behavior. Please answer the questions truthfully and to the best of your ability.



This <u>first</u> portion of the survey will ask questions that focus on where you go to learn more about energy-related topics.

| Ple oft (Ho | ease take a moment to think about your t en do you do each of the following? prizontal single select, randomize, required) | typical (| energy | usage hab | its, ho | w |
|-------------------|--|-----------------------|-----------------------|-----------------------|------------|----------------|
| | | Never 1 | Rarely 2 | Occasionally 3 | Often 4 | Alway |
| 1 | Unplug electronic devices that are not being used | 01 | 0 ₂ | O ₃ | 04 | 05 |
| 2 | Actively search for products that are more energy efficient | 01 | 0 ₂ | O 3 | 04 | 0 5 |
| 3 | Turn off all lights before leaving a room | O ₁ | O ₂ | O 3 | O 4 | 0 ₅ |
| 4 | Encourage friends or family to be more energy efficient | 01 | 0 ₂ | O ₃ | 04 | O 5 |
| 5 | Consciously participate in carpooling | O ₁ | O ₂ | O 3 | O 4 | 0 ₅ |
| 6 | Consciously choose to travel without a car (e.g., walk, bike, public transport, etc.) | 01 | O 2 | O 3 | 04 | 05 |

---Page Break---

| 10. If yo etc. |). If you had a question about energy (e.g., trends, policy, efficiency, conservation, etc.), where would you be most likely to turn to find information? | | | |
|-------------------|---|--|--|--|
| Sele | ect all that apply | | | |
| (Mu | ti select, randomize, required) | | | |
| | | | | |
| | A high school instructor | | | |
| | Textbooks | | | |
| | Friends or classmates | | | |
| | Family | | | |
| | Search engines (e.g., Google search) | | | |
| | Scholarly research database | | | |
| | Online or print encyclopedias (e.g., Wikipedia) | | | |
| | Social media feed; non-professional profiles (e.g., friends, family, or influencers on YouTube, TikTok, Twitter, etc.) | | | |
| Dg | Social media; professional profiles (e.g., industry, non-profit, or subject expert on YouTube, TikTok, Twitter, etc.) | | | |
| | Blogs or forums | | | |
| | Government websites (e.g., Department of Energy) | | | |
| | Industry websites (e.g., utility, gas, renewables, etc.) | | | |
| | Non-profit agencies | | | |
| | Other, please specify: [text entry] | | | |



| 11. Abou infor Selec (Multi | 11. About which of the following topic areas are you most likely to gather information over the next 6 months? Select three (Multi select, randomize, required, force selection of two) | | |
|--------------------------------------|---|--|--|
| | Energy efficiency | | |
| \square_2 | Environmental impacts of energy actions | | |
| | Economic impacts of energy actions | | |
| | Role of foreign affairs in energy decisions | | |
| | Energy trends | | |
| D ₆ | Energy resources | | |
| | Energy safety | | |
| | Energy careers/jobs | | |
| D ₉ | Electrification of transportation | | |
| D ₁₀ | Electrification of homes | | |
| | Other, please specify: [text entry] | | |
| | I'm unlikely to gather any information on energy [anchor] | | |
| | | | |

12. When it comes to the topic of [Pipe in first selection from Q11, then repeat <u>question for second and third selection from Q11</u>], please indicate the extent to which you trust the information provided by each of the following information sources.

(Horizontal single select, randomize, required)

| | | Strongly distrust | 2 | 3 | 4 | Strongly trust |
|----|---|----------------------|-----------------------|----------------|------------|-------------------|
| 1 | A high school instructor | 0 ₁ | O ₂ | 0 ₃ | 04 | Õ ₅ |
| 2 | Textbooks | O 1 | O ₂ | O 3 | O 4 | 0 ₅ |
| 3 | Friends or classmates | O 1 | O ₂ | O 3 | O 4 | 0 ₅ |
| 4 | Family | O 1 | O ₂ | O 3 | O 4 | 0 ₅ |
| 5 | Search engines (e.g., Google search) | O 1 | O ₂ | O 3 | O 4 | 0 <mark>5</mark> |
| 6 | Scholarly research database | O 1 | O ₂ | O 3 | O 4 | O 5 |
| 7 | Online or print encyclopedias (e.g., Wikipedia) | O ₁ | 0 ₂ | 0 ₃ | O 4 | O 5 |
| 8 | Social media feed; non-professional profiles (e.g., friends, family, or influencers on YouTube, TikTok, Twitter, etc.) | 0 ₁ | 02 | O ₃ | 04 | O ₅ |
| 9 | Social media; professional profiles (e.g., industry, non-profit, or subject expert on YouTube, TikTok, Twitter, etc.) | 01 | 02 | O 3 | O 4 | O 5 |
| 10 | Blogs or forums | 0 ₁ | 0 <mark>2</mark> | 0 ₃ | 04 | 0 ₅ |



| 11 | Government websites (e.g., Department of Energy) | O ₁ | O ₂ | 0 ₃ | O 4 | 0 ₅ |
|----|--|----------------|-----------------------|----------------|------------|----------------|
| 12 | Industry websites (e.g., utility, gas, renewables, etc.) | O 1 | O ₂ | 0 ₃ | 04 | 0 ₅ |
| 13 | Non-profit agencies | O 1 | O ₂ | O 3 | 04 | O 5 |
| 14 | Other, please specify: [text entry] | O ₁ | O ₂ | O 3 | O 4 | O 5 |

BLOCK 3: Energy Literacy Concepts

Note: Question options highlighted yellow indicate the correct answer.

[Section 1: Basic Energy Concepts Questions]

This next portion of the survey will ask questions that are meant to measure your knowledge of energy-related concepts. With that in mind, please answer each question to the best of your ability. If you don't know the answer, try to make your best guess.

Please <u>DO NOT</u> rely on outside sources (e.g., Internet or others) for assistance.

---Page Break---

The next several questions relate to general energy concepts.

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13. Energy is best defined as:

(Single select, randomize, required) General definition of energy

- O₁ The flow of electricity
 O₂ The rate at which work is done
 O₃ The ability to do work
 - O₄ Work output divided by work input
 - O₅ Fossil fuels

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14. The original energy source for almost all living things on Earth is: (Single select, randomize, required)



 O1
 The sun

 O2
 Water

 O3
 Oxygen

 O4
 Plants

 O5
 Soil

---Page Break-

| 15. Electricity bills charge consumers by the, the unit of measure for an amount of electricity. | | | | | |
|--|------------------------------|--|--|--|--|
| (Single select, randomize, required) | | | | | |
| General | General definition of energy | | | | |
| | | | | | |
| 01 | Watts (W) | | | | |
| O ₂ | Kilowatt-hours (kWh) | | | | |
| O 3 | British Thermal Units (BTU) | | | | |
| O 4 | Volts (V) | | | | |
| O 5 | Horsepower (HP) | | | | |
| L | | | | | |

---Page Break---

| (Sir | 16. If an electrical generating plant is 30% efficient, that means that (Single select, randomize, required) | | | | |
|------|---|---|--|--|--|
| Law | Laws of energy | | | | |
| | | | | | |
| | 0 ₁ | \$30 of profit is made for every \$100 invested | | | |
| | O ₂ | \$100 of profit is made for every \$30 invested | | | |
| | O 3 | 30 units of energy are lost as heat for every 100 units of energy put in | | | |
| | 04 | 30 units of electrical energy are produced for every 100 units of energy put in | | | |
| | O 5 | 100 units of electrical energy are produced for every 30 units of energy put in | | | |
| | | | | | |

---Page Break----

17. Complete the chain of energy transformations for a battery-powered flashlight: _____ energy \rightarrow electrical energy \rightarrow radiant (light) energy

(Single select, randomize, required) Energy transformation



| 0 ₁ | Chemical |
|----------------|------------|
| O 2 | Mechanical |
| O 3 | Elastic |
| O 4 | Biomass |
| O 5 | Heat |

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| | 18. A light bulb converts… | | | |
|------|--------------------------------------|--|--|--|
| (Sir | (Single select, randomize, required) | | | |
| Ene | Energy transformation | | | |
| | | | | |
| | 01 | Electrical energy to radiant energy | | |
| | O 2 | Chemical energy to radiant energy | | |
| | O 3 | Electrical energy to radiant and thermal energy | | |
| | O 4 | Chemical energy to radiant and thermal energy | | |
| | O 5 | Chemical and electrical energy to radiant and thermal energy | | |
| | | | | |

---Page Break---

| 19. As a roller coaster <u>descends</u> a hill, what happens to its energy? (Single select, randomize, required) | | | |
|---|------------------|---|--|
| Тур | es an | id forms of energy | |
| | - | | |
| | 0 ₁ | Both its potential and kinetic energy increase | |
| | 0 <mark>2</mark> | Its potential energy increases while kinetic energy decreases | |
| | 0 <mark>3</mark> | Its potential energy decreases while kinetic energy increases | |
| | O 4 | Both its potential and kinetic energy decrease | |
| | 0 ₅ | Both its potential and kinetic energy stay the same | |
| | | · | |

[Section 2: Sources and Types of Energy Questions]

The next several questions relate to sources and types of energy.



| | S: |
|-----------------------|----------------------------|
| (Single sel | lect, randomize, required) |
| Energy sou | urces |
| | |
| 0 ₁ 0 | Coal |
| 0 ₂ l | Uranium |
| 0 ₃ \ | Wind |
| O ₄ [| Natural gas |
| O ₅ | The sun (solar) |

| 21. In the past ten years, both production and consumption of which resource has decreased in the U.S.? | | | | | |
|---|--|--|--|--|--|
| (Single select, randomize, required) | | | | | |
| Energy sources | | | | | |
| | | | | | |
| O ₁ Petroleum | | | | | |
| O ₂ Coal | | | | | |
| O ₃ Natural gas | | | | | |
| O ₄ Wind | | | | | |
| O ₅ Solar | | | | | |
| | | | | | |

---Page Break---

| 22. Which of the following resources creates the fewest emissions when used to | D |
|--|---|
| generate electricity? | |

(Single select, randomize, required) Energy sources

O1Natural GasO2CoalO3WoodO4Oil

---Page Break----

23. The term renewable energy means that a resource...



| (Single select, randomize, required) | | | |
|--------------------------------------|--|--|--|
| Renewable versus nonrenewable | | | |
| | | | |
| O ₁ | Is free and easy to use | | |
| O ₂ | Is very efficient to use | | |
| O 3 | Does not produce greenhouse gases | | |
| O 4 | Can be converted directly to electricity | | |
| O 5 | ls a non-nuclear, non-fossil fuel | | |
| | | | |

| | 24. Which of the following is a renewable energy resource? | | |
|--------------------------------------|--|------------------|--|
| (Single select, randomize, required) | | | |
| Renewable versus nonrenewable | | | |
| | | | |
| | O 1 | Solar | |
| | 0 <mark>2</mark> | Biomass | |
| | 0 <mark>3</mark> | Geothermal | |
| | O 4 | Hydropower | |
| | 0 ₅ | All of the above | |
| | | | |

---Page Break---

25. Which three resources provided 79% of the electricity generated in the U.S. in 2021?(Single select, randomize, required)

Electricity mix

| 0 ₁ | Coal, Natural Gas, Nuclear |
|-----------------------|-----------------------------|
| O ₂ | Natural Gas, Nuclear, Solar |
| O 3 | Natural Gas, Wind, Solar |
| O 4 | Coal, Natural Gas, Wind |
| O 5 | Coal, Nuclear, Hydropower |

---Page Break---

26. What was the largest source of carbon-free power in the U.S. in 2021? (Single select, randomize, required) Electricity mix



| O_1 | Nuclear |
|-----------------------|------------|
| O ₂ | Solar |
| O 3 | Wind |
| O 4 | Geothermal |
| O 5 | Biomass |

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[Section 3: Energy Use Questions]

The next several questions relate to energy use.

---Page Break---

| 27. Whic annu | 27. Which of the following uses the most <u>energy</u> in the average American home annually? | | |
|-------------------|---|--|--|
| (Single sele | (Single select, randomize, required) | | |
| Consumer e | energy usage | | |
| | | | |
| 0 ₁ R | efrigerators and freezers | | |
| O ₂ Li | ghting | | |
| O_3 H | eating and cooling rooms | | |
| O ₄ H | eating water | | |
| O ₅ El | lectronics | | |
| L L | | | |

---Page Break---

| | 28. W tr | /hat percentage of the U.S. overall energy consumption is used for ansportation of people and goods? | |
|------|---------------------------|---|--|
| (Sir | (Single select, required) | | |
| Ger | neral e | energy consumption trends | |
| | | | |
| | 01 | 10-15 percent | |
| | O ₂ | 25-30 percent | |
| | O 3 | 40-45 percent | |
| | O 4 | 55-60 percent | |
| | O 5 | 70-75 percent | |



| | 29. Per capita energy usage in the United States since 2003 has: | |
|------|--|-----------------------|
| (Sir | (Single select, required) | |
| Ger | General energy consumption trends | |
| | | |
| | O 1 | Decreased |
| | O ₂ | Stayed about the same |
| | O 3 | Increased |
| | | |

| 3 | 30. In the past ten years, petroleum imports into the U.S. have: | | |
|-------|---|-----------------------|--|
| (Sing | (Single select, randomize, required) | | |
| Gene | General energy consumption trends | | |
| | | | |
| (| O 1 | Increased | |
| (| 0 ₂ | Stayed about the same | |
| (| O 3 | Decreased | |
| | | | |
| | | | |

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31. When used directly for cooking, or drying clothes, or home and water heating, the efficiency of <u>natural gas</u> is about:

(Single select, randomize, required) Energy Efficiency

| O ₁ | 10% - 15% |
|-----------------------|------------------------|
| O ₂ | 30% - 35% |
| O 3 | 50% - 55% |
| O 4 | 70% - 75% |
| 0 ₅ | <mark>90% - 95%</mark> |

---Page Break---

32. Prior to a digging project, underground utility lines should be identified. Who should you call to ensure this is done correctly? (Single select, randomize, required) Health and safety factors



| 0 <mark>1</mark> | The local utility company |
|------------------|----------------------------------|
| O 2 | <mark>811</mark> |
| 0 <mark>3</mark> | 911 |
| O 4 | The local fire station |
| 0 ₅ | The local city or county offices |

33. Which of the following are all insulators of electricity and help ensure electrical safety?

(Single select, randomize, required) Health and safety factors

| O ₁ | Paper, Glass, Rubber |
|-----------------------|----------------------------|
| O 2 | Copper, Plastic, Glass |
| O 3 | Glass, Human Body, Plastic |
| O 4 | Teflon, Rubber, Water |
| O 5 | Aluminum, Plastic, Rubber |

---Page Break---

[Section 4: Energy Efficiency and Conservation Questions]

The next several questions relate to energy efficiency and conservation.

---Page Break---

| 34 (Sing | 34. Which of the following is <u>not</u> a potential advantage of using a smart meter? (Single select, randomize, required) | | |
|-------------|--|---|--|
| Impa | ct of | f technology on energy | |
| (| 0 ₁ | Smart meters provide consumers with precise details of their electricity consumption patterns | |
| (| 0 <mark>2</mark> | Smart meters can help consumers identify ways to use energy more efficiently | |
| (| 0 <mark>3</mark> | Smart meters can help consumers manage their electrical use remotely | |
| (| O ₄ | Smart meters can help the electrical utility better manage the supply of electricity | |
| (| O 5 | Smart meters can help consumers save energy without any behavioral actions | |
| | | taking place | |

---Page Break---

35. Which of the following does not promote energy savings?



(Single select, randomize, required) Impact of technology on energy

| O 1 | Using a space heater |
|-----------------------|--|
| O 2 | Using a high-efficiency shower head |
| O 3 | Keeping your furnace filter clean |
| O 4 | Using LEDs |
| O ₅ | Wrapping your water heater with insulation |

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36. Which is an example of a behavior that would <u>not</u> help to use energy more efficiently?

(Single select, randomize, required) Impact of behavior

| O 1 | Lower the temperature set point on your water heater |
|-----------------------|--|
| O ₂ | Take a shorter shower |
| O 3 | Drive 70 mph instead of 55 mph on the freeway |
| 04 | Run full loads in the dishwasher |
| O ₅ | Utilize public transportation when available |

---Page Break----

| 37. Conserving water also conserves energy. | Π | | | |
|---|---|--|--|--|
| (Single select, required) | | | | |
| Impact of behavior | | | | |
| O1TrueO2False | | | | |
| | | | | |

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[Section 5: Tradeoffs and Implications Questions]

This next section relates to energy tradeoffs and implications.



| | 38. Which of the following are possible economic impacts of increased energy production: | | | | | | |
|------|--|--------------------------------------|--|--|--|--|--|
| (Sin | igle se | elect, randomize, required) | | | | | |
| Qua | ality of | flife | | | | | |
| | | | | | | | |
| | 0 ₁ | Job creation | | | | | |
| | 0 <mark>2</mark> | Increased tax revenues | | | | | |
| | O 3 | Royalty payments for property owners | | | | | |
| | O 4 | All of the above | | | | | |
| | 0 ₅ | None of the above | | | | | |

| 39. Nuclear reactors <u>do not</u> produce air pollution or carbon dioxide while operating: |
|--|
| (Single select, required) |
| Quality of life |
| O1 True O2 False |

---Page Break---

| 40. T k (Single s | he technique of hydraulic fracturing to produce natural gas and oil, commonly nown as "fracking," has helped to lower consumer energy prices. |
|-------------------------|--|
| Energy d | levelopment impacts and constraints |
| O ₁ | True |
| O ₂ | False |
| | · |

---Page Break----

41. Electric vehicles only use electricity generated from renewable energy sources. (Single select, required) Energy development impacts and constraints



| O ₁ | True | | |
|----------------|-------|--|--|
| O ₂ | False | | |
| | | | |
| | | | |

BLOCK 4: Attitudes

This <u>last</u> portion of the survey will ask questions that are focused on your <u>attitudes and</u> <u>opinions related to energy.</u>

| 4 | Please indicate the degree to wh statements about energy. (Horizontal single select, randomize | ich you agi e, required, | ree oi head | r disa ers re | igree w peated | ith th every | ne fol y 6 ro | lowing ws) |
|---|--|-----------------------------|----------------|------------------|-------------------|-----------------|------------------|--------------------------|
| | | Completely Disagree 1 | 2 | 3 | Neutral 4 | 5 | 6 | Completely Agree 7 |
| 1 | Energy efficiency and conservation aren't very important to me | 01 | 02 | 0 ₃ | 04 | 0 ₅ | O ₆ | 07 |
| 2 | I'm too busy to be concerned with my energy usage | O 1 | 02 | O 3 | 04 | O 5 | 0 ₆ | 07 |
| 3 | It would be too much of an inconvenience to my lifestyle to reduce my energy usage | 0 ₁ | 02 | O 3 | O ₄ | O 5 | 0 ₆ | 07 |
| 4 | When home, I take actions to conserve energy | O 1 | 0 ₂ | 0 ₃ | O ₄ | 0 ₅ | 0 ₆ | 07 |
| 5 | I would shift my use of electricity to a different time of day to take pressure off the electric grid | 01 | 02 | O ₃ | 04 | O 5 | 0 ₆ | 07 |
| 6 | My efforts to conserve energy will have a positive impact on the environment | O 1 | 02 | O 3 | 04 | O 5 | 0 ₆ | 07 |
| | | Completely Disagree 1 | 2 | 3 | Neutral 4 | 5 | 6 | Completely Agree 7 |
| 7 | I am not willing to conserve energy at home if that comes at any cost to my comfort | O 1 | 02 | O ₃ | 04 | O 5 | O 6 | 07 |
| 8 | Energy conservation and efficiency are very common topics of conversation among my family and friends | O 1 | 02 | O 3 | 04 | 05 | O 6 | 07 |



| 9 | Energy efficiency is vital to our national economy | O ₁ | O 2 | O 3 | O 4 | 0 ₅ | 0 ₆ | 07 |
|----|--|-----------------------------|----------------|----------------|----------------|----------------|----------------|--------------------------|
| 10 | I have a moral obligation to reduce my energy usage | O 1 | 0 ₂ | O 3 | 04 | 0 ₅ | 0 ₆ | 07 |
| 11 | As a country, we need to invest more to increase the use of electric vehicles | 0 ₁ | 02 | O 3 | O ₄ | O 5 | 0 ₆ | 07 |
| 12 | I am willing to compromise with those whose views on energy are very different from mine | O 1 | 0 ₂ | O 3 | O ₄ | O ₅ | 0 ₆ | 07 |
| 13 | Reducing my energy consumption will have a strong, positive impact on my personal finances | O 1 | 0 ₂ | 0 ₃ | O ₄ | O ₅ | 0 ₆ | 07 |
| | | Completely Disagree 1 | 2 | 3 | Neutral 4 | 5 | 6 | Completely Agree 7 |
| 14 | We need to develop more ways of producing renewable energy, even if that means energy will cost more | O 1 | O 2 | O 3 | O ₄ | 0 ₅ | 0 ₆ | 07 |
| 15 | The United States should be focused on leveraging all carbon- free energy sources (solar, wind, nuclear energy, hydropower, etc.) | O 1 | O 2 | O 3 | O 4 | O 5 | O 6 | 07 |
| 16 | The government has a strong role to play in our nation's energy efficiency and conservation policies | O 1 | O 2 | O 3 | 04 | O 5 | 0 ₆ | 07 |
| 17 | Climate change is a vital issue that must be addressed | O 1 | 02 | 0 ₃ | 04 | 0 ₅ | 0 ₆ | 07 |
| 18 | I frequently stay up-to-date on local and national energy issues | O 1 | 0 ₂ | 0 ₃ | 04 | 05 | O ₆ | 07 |
| 19 | I believe I have a voice in helping to impact energy policies | O 1 | 0 ₂ | 0 ₃ | 04 | 05 | O ₆ | 07 |
| 20 | Clean energy is more important than reliable and affordable energy | O 1 | 0 ₂ | O ₃ | 04 | 0 ₅ | 0 ₆ | 07 |
| | | Completely Disagree 1 | 2 | 3 | Neutral 4 | 5 | 6 | Completely Agree 7 |
| 21 | Clean energy should be prioritized over affordable energy | O 1 | 0 ₂ | O 3 | O 4 | O 5 | 0 ₆ | 07 |
| 22 | Becoming an energy independent country is vital to our economic success and national security | O ₁ | O 2 | O 3 | 04 | O 5 | O 6 | 07 |
| 23 | The United States should be focused on leveraging all energy | O ₁ | O ₂ | O 3 | 04 | 0 ₅ | O ₆ | 07 |



| 43. Fa | 43. Fast-forward ten years from now, how do you think our <u>nation</u> will change in each of the following areas? | | | | | | |
|--------|---|---|------------------------|-----------------------|---------------------|------------|------------------------|
| (He | (Horizontal single select, randomize, required) | | | | | | |
| | | | Significantly decrease | Decrease | Same as today | Increase | Significantly increase |
| | 1 | Use of oil as an energy source | 01 | 0 ₂ | O ₃ | 04 | O ₅ |
| | 2 | Use of natural gas as an energy source | 01 | O ₂ | O 3 | 04 | O 5 |
| | 3 | Use of coal as an energy source | 01 | O 2 | O 3 | 04 | O 5 |
| | 4 | Production of nuclear energy | O ₁ | O ₂ | O 3 | 04 | O 5 |
| | 5 | Consumption of renewable energy sources (e.g., wind, solar, etc.) | O ₁ | O 2 | 0 ₃ | O 4 | O ₅ |
| | 6 | Technology advancements in energy efficiency and conservation | 01 | O 2 | O 3 | O 4 | O 5 |
| | 7 | Consumer energy awareness | O ₁ | O 2 | 0 <mark>3</mark> | O 4 | O 5 |
| | 8 | Government actions to address climate change | O ₁ | 0 ₂ | 0 ₃ | O 4 | O 5 |
| | 9 | Energy demand | O ₁ | O ₂ | O 3 | 04 | O 5 |
| | 10 | Energy self-sufficiency (e.g., rooftop solar panels, individual wind turbine, geothermal, etc.) | O ₁ | O ₂ | O ₃ | 04 | O 5 |
| | 11 | At-home electricity storage (e.g., batteries that store electricity, including electric vehicle batteries) | 01 | O ₂ | O 3 | 04 | 05 |
| | 12 | Energy consumption costs | O ₁ | 0 ₂ | O 3 | O 4 | O 5 |
| | 13 | Technology advancements in clean energy technologies | O 1 | O ₂ | O 3 | 04 | O 5 |



| (e.g., better battery storage, advanced nuclear, carbon | | | |
|---|--|--|--|
| capture) | | | |

BLOCK 5: Demographics

Great! We have just a few demographic questions before finishing.

---Page Break---

| 44. Whic (Sing | 44. Which of the following best describes your high school? (Single select, randomize, required) | | | | | | |
|-------------------|---|--|--|--|--|--|--|
| 0. | Public | | | | | | |
| 01 02 | Private | | | | | | |
| O 3 | Charter | | | | | | |
| O 4 | Homeschool | | | | | | |
| | | | | | | | |

---Page Break---

| 45. What is your approximate high school GPA on a 4.0 scale? |
|--|
| (Numeric entry, required) |
| |
| O ₁ Numeric entry |
| |

| 46. Whic time? | 46. Which of the following science classes have you completed as of this point in time? | | | | | |
|------------------------|---|--|--|--|--|--|
| Selec | Select all that apply | | | | | |
| (Multi | select, required) | | | | | |
| | | | | | | |
| | Agriculture | | | | | |
| | Anatomy/Physiology | | | | | |
| | Astronomy | | | | | |
| \Box_4 | Biology | | | | | |
| | Chemistry | | | | | |
| | Environmental Science/Studies | | | | | |
| | Geology | | | | | |
| | Marine Biology/Oceanography | | | | | |
| D ₉ | Physical Science | | | | | |
| D ₁₀ | Physics | | | | | |
| | Zoology | | | | | |
| 1 2 | Other, please specify: [text entry] | | | | | |



| 47. Whick time? | h of the following math classes have you completed as of this point in |
|------------------------|--|
| Selec | t all that apply |
| (Multi | select, required) |
| | |
| | Algebra 1 |
| D ₂ | Algebra 2 |
| | Calculus |
| \Box_4 | Geometry |
| | Multivariable Calculus |
| | Pre-algebra |
| | Pre-calculus |
| | Probability/Statistics |
| D ₉ | Trigonometry |
| D ₁₀ | Other, please specify: [text entry] |

---Page Break---

| 48. Please estimate the number of AP/IB classes you have completed or will have completed by the time you graduate from high school. (Numeric entry, required) | |
|--|--|
| O ₁ Numeric entry | |

---Page Break---

| (Sir | 49. W ngle se | /hich of the following best describes your plans regarding college? elect, required) |
|------|-------------------------|---|
| | | |
| | O 1 | I am planning to go to college, but have not yet begun the application process |
| | 0 <mark>2</mark> | My college application(s) have been submitted, but am not yet accepted/enrolled |
| | O 3 | I am accepted/enrolled in a college but have not yet started classes |
| | 04 | I am accepted/enrolled in a college and currently attending classes |
| | O 5 | I am currently undecided on if or when I'll attend college |
| | 06 | I have no plans to attend college |

| 50. Whic (Singl | h of the following best describes your employment status? e select, required) |
|--------------------|--|
| 0 ₁ | Not employed year-round |
| 02 | Employed only seasonally (summer of winter breaks) |



| 0 ₃ | Employed year-round (less than 10 hours per week) |
|----------------|---|
| O 4 | Employed year-round (10-20 hours per week) |
| O 5 | Employed year-round (20-40 hours per week) |
| O ₆ | Employed year-round (more than 40 hours per week) |

| . Do y (Sing | ou consider yourself politically as liberal or conservative? gle select, required) |
|-----------------------|---|
| 01 | Very conservative |
| O ₂ | Somewhat conservative |
| O ₃ | Moderate |
| 04 | Somewhat liberal |
| O ₅ | Very liberal |
| Ogo | Don't know or prefer not to answer |

---Page Break---

---End Survey---